



Inspirity Lux and Ivstitia candles, \$130 each; Barneys.com

When a Candle Is More Than Just a Candle

Inspirity—pronounced *inspiritu*—isn't your standard fragrance label. That's because its founders, actor Luca Calvani and branding expert Olivia Mariotti, use olfaction as a transportive tool, one meant to spark *all* the senses. "Scent can immediately bring you back 50 years," says the Rome-based Mariotti, who herself knows the sensory value of luxury goods. (She worked at Fendi and Bulgari, and has created advertising for Valentino.) Mariotti's Inspirity candles, launched in 2014, are favorites at Maxfield in Los Angeles and Barneys New York's Chelsea flagship store. For those unfamiliar, try Ivstitia, with its Brazilian orange, fennel, and dill notes, or Lux, meaning *light*, designed "to overwhelm the entire being." (It smells more than a bit like church.) Each comes in an engraved glass holder, blown and etched in Tuscany. And, to punctuate the dramatic narrative of her products, Mariotti adds: "The wicks are bloodred. They're the beating hearts." —N.R.

APOTHECARY



Acqua di Parma superfans, take note

In honor of ADP's 100th anniversary, the Milan-based company has collaborated with jewelry house Damiani to create a limited edition of its signature Colonia fragrance in sterling-silver bottles. There are only 100 available—and only by special order.

Acqua di Parma's Colonia Centenary Edition, \$1,105; 212-931-2250



Bar Method

That acne soap from high school got a facelift.

1. Clé de Peau's bar (\$100; cledepeaubeaute.com) took 12 years to develop and features peony extract and hyaluronic acid. **2. Joanna Vargas's** new Miracle Bar (\$25; joannavargas.com) is a detoxifying scrub with a nondrying charcoal base. **3. Erno Laszlo's** Sensitive Cleansing Bar (\$38; ernolaszlo.com) is part of the Bespoke Cleansing collection, with honey, chamomile, and coconut.

In Vino Veritas

April Gargiulo, 42, grew up in Napa Valley, California, where her family runs Gargiulo Vineyards, best known for its full-bodied Cabernet Sauvignon. Four years ago, when in need of a natural moisturizer, Gargiulo had a thought: Why not address her beauty needs with her own winemaking expertise? She struck oil. Facial oils, including fashion favorite Rodin Olio Lusso, are ubiquitous right now. "I don't like to call this just a face oil though," Gargiulo says of her creation, Vintner's Daughter Active Botanical Serum. "I think of this as a serum and oil in one. Every single drop is hyperactive." Most oils have minute amounts of the most effective



ingredients. But Gargiulo, who says each bottle takes around eight weeks to produce, uses no diluting fillers, only potent grape-seed oil from Napa, along with 21 other "very active" ingredients, including turmeric and nettle. With success through Space NK and Goop.com, Gargiulo is developing a toner—and, at the vineyard, an anniversary-edition Cabernet. —L.J.

Vintner's Daughter Active Botanical Serum one-ounce bottle, \$185; vintnersdaughter.com